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2024

Association Partner Packages

The Johnston County Building Industry Association (JCBI) is located in one of the fastest growing counties in North Carolina. With a large group of respected builders and associate member firms who will welcome you as a JCBI Business Partner.

By investing in our year-long partnership program, your company can be associated with all JCBI events and activities. We have everything from featured status on our website and in our newsletter to educational opportunities and so much more! Our Business Partners increase their brand awareness among our builder and associate members every day. Packages are available as low as \$500 per year.

Platinum Partner Level - \$10,500

Package includes:

- One (1) full Membership and four (4) affiliate memberships for one (1) year \$895.00
- Full Page/Full Color ad in the 2024 Membership Directory \$1200.00
- Logo, bio and company link on Partner Page on the JCBIA Website \$750.00
- Listed as an Associate Partner of the JCBIA on Carole & Deborah's emails \$30.00
- Discover Construction Day \$1000.00
- Spring and Fall Golf Tournament Platinum Sponsorship to include: \$4000.00
 - 2 Foursomes, 1 Mulligan per person, 1 Red Tee per person, 1 onsite location
 - Special Signage, Special Recognition throughout the day as Platinum Sponsor
- Logo and mention on all advertising for the Treasure Hunt (or equivalent event) & Deck the Doors Open House Tours (\$1500 level) \$3000.00
- Prominent display of logo on sponsor banner stand displayed at all events and functions \$800.00
- GMM Christmas Dinner, up to 6 Registered attendees with opportunity to speak \$2500.00

Please choose 2 of the following options to add to your package: \$1500 x 2 = \$3000.00

** February GMM is Economic Forum – No sponsorship available

- May GMM Dinner Sponsor - \$1500.00
- May GMM Drink Sponsor - \$1500.00
- August GMM - Summer BBQ & Party Dinner Sponsor - \$1500.00
- August GMM - Summer BBQ & Party Drink Sponsor - \$1500.00
- December GMM Christmas Dinner Sponsor - \$1500.00
- December GMM Christmas Drink Sponsor - \$1500.00
- Date TBD – Low Country Boil Dinner Sponsor - \$1500.00
- Date TBD - Low Country Boil Drink Sponsor - \$1500.00

Total Cost \$17,175.00

Minus cost of sponsorship - \$10,500.00

Savings \$6,675.00

Additional Educational Sponsorship Opportunity

Become a sponsor of our NCLBGC continuing education classes. **You pay for the breakfast and lunch provided to the students.** (JCBIA will order the food and provide you with an invoice). Your Logo will appear on email correspondence to everyone enrolled, you will have the opportunity to speak either before class starts, or at their lunch break and individually throughout the day during their breaks. In addition, you can provide your company brochure or other appropriate items to the builders on the day of the classes.

There are typically 10 - 12 classes offered throughout the year. Depending on the number of classes selected, will determine the number you will be allotted. Class dates will be determined by a drawing to be fair to each company wishing to participate.

Billing Information:

You will be billed the first business day of each Quarter. (January, April, July & October)

Quarter 1 \$2,625.00
Quarter 2 \$2,625.00
Quarter 3 \$2,625.00
Quarter 4 \$2,625.00
Total for 2024 = \$10,500.00

Gold Partner Level - \$5,000

Package includes:

- One (1) full Membership and two (2) affiliate memberships for one (1) year \$695.00
- Logo and company link on the JCBIA website \$500.00
- One full page ad in the JCBIA monthly newsletter \$750.00
- Spring Golf Tournament Sponsorship to include: \$1300.00
 - 1 Foursomes, 1 Mulligan per person, 1 Red Tee per person, 1 Tee Sponsor
 - One onsite Sponsor location with signage
- Fall Golf Tournament Sponsorship to include: \$1300.00
 - 1 Foursome, 1 Mulligan per person, 1 Red Tee per person, 1 Tee Sponsor
 - One onsite Sponsor location with signage
- Logo and mention on all advertising for the Treasure Hunt (or equivalent event) & Deck the Doors Open House Tours (\$1000 level) \$2000.00
- Prominent display of logo on sponsor banner stand displayed at all events and functions \$500.00
- GMM Christmas Dinner, up to 4 Registered attendees and logo displayed on slideshow \$1000.00

Please choose 1 of the following options to add to your package: \$1500.00

** February GMM is Economic Forum – No sponsorship available

- May GMM Dinner Sponsor - \$1500.00
- May GMM Drink Sponsor - \$1500.00
- August GMM - Summer BBQ & Party Dinner Sponsor - \$1500.00
- August GMM - Summer BBQ & Party Drink Sponsor - \$1500.00
- December GMM Christmas Dinner Sponsor - \$1500.00
- December GMM Christmas Drink Sponsor - \$1500.00
- Date TBD – Low Country Boil Dinner Sponsor - \$1500.00
- Date TBD - Low Country Boil Drink Sponsor - \$1500.00

Total Cost \$9,545.00

Minus cost of sponsorship - \$5,000.00

Savings \$4,545.00

Billing Information:

You will be billed the first business day of each Quarter. (January, April, July & October)

Quarter 1 \$1,250.00

Quarter 2 \$1,250.00

Quarter 3 \$1,250.00

Quarter 4 \$1,250.00

Total for 2024 = \$5,000.00

Silver Partner Level - \$2,500

Package includes:

- One (1) full Membership and one (1) affiliate memberships for one (1) year \$595.00
- Logo on the JCBIA website \$250.00
- Half page ad in the JCBIA monthly newsletter \$500.00
- Spring Golf Tournament Sponsorship to include: \$625.00
 - 1 Foursomes, 1 Mulligan per person, 1 Red Tee per person, 1 Tee Sponsor
- Fall Golf Tournament Sponsorship to include: \$625.00
 - 1 Foursome, 1 Mulligan per person, 1 Red Tee per person, 1 Tee Sponsor
- Logo and mention on all advertising for the Treasure Hunt (or equivalent event) & Deck the Doors Open House Tours (\$500 level) \$1000.00
- Prominent display of logo on sponsor banner stand displayed at all events and functions \$250.00
- GMM Christmas Dinner, up to 2 Registered attendees and logo displayed on slideshow \$750.00

Total Cost \$4595.00

Minus cost of sponsorship - \$2500.00

Savings \$2,095.00

Billing Information:

You will be billed the first business day of each Quarter. (January, April, July & October)

Quarter 1 \$625.00

Quarter 2 \$625.00

Quarter 3 \$625.00

Quarter 4 \$625.00

Total for 2024 = \$2,500.00

Bronze Partner Level - \$1,000

Package includes:

- Name displayed on the JCBIA website \$150.00
- Quarter page ad in the JCBIA monthly newsletter \$250.00
- Spring Golf Tournament Sponsorship to include: \$500.00
 - 1 Foursomes, 1 Mulligan per person, 1 Red Tee per person
- Fall Golf Tournament Sponsorship to include: \$500.00
 - 1 Foursome, 1 Mulligan per person, 1 Red Tee per person
- Name displayed on sponsor banner stand displayed at all events and functions \$100.00

Total Cost \$1,500.00

Minus cost of sponsorship - \$1,000.00

Savings \$500.00

Billing Information:

You will be billed the first business day of each Quarter. (January, April, July & October)

Quarter 1 \$250.00

Quarter 2 \$250.00

Quarter 3 \$250.00

Quarter 4 \$250.00

Total for 2024 = \$1,000.00

Patron Partner Level - \$500

Package includes:

▪ Name displayed on the JCBIA website	\$150.00
▪ Quarter page ad in the JCBIA monthly newsletter	\$250.00
▪ Spring Golf Tournament Sponsorship to include:	\$125.00
○ 1 Tee Sponsor	
▪ Fall Golf Tournament Sponsorship to include:	\$125.00
○ 1 Tee Sponsor	
▪ Name displayed on sponsor banner stand displayed at all events and functions	<u>\$100.00</u>
	Total Cost <u>\$750.00</u>
	Minus cost of sponsorship - <u>\$500.00</u>
	Savings \$250.00

Billing Information:

You will be billed the first business day of each Quarter. (January, April, July & October)

Quarter 1	\$125.00
Quarter 2	\$125.00
Quarter 3	\$125.00
Quarter 4	\$125.00
Total for 2024 =	\$500.00

Association Partner Package Form 2024

Please **PRINT**:

First Name: _____ Last Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

We would like to be recognized as a _____ Level Partner.

Partner Level Price: \$ _____

We would like to add the following additional sponsorship opportunities:

Sponsorship: _____ Price: \$ _____

Sponsorship: _____ Price: \$ _____

Sponsorship: _____ Price: \$ _____

Sponsorship: _____ Price: \$ _____

Total: \$ _____

Payment Information:

Check Enclosed – Payable to JCBIA Visa MasterCard American Express

Card No: _____ Expiration Date: _____

Card issued to (print): _____ CVV #: _____

Signature: _____ Amount Authorized to be Charged: \$ _____

Billing Address on Card (if different from above):

Address: _____ City: _____ State: _____ Zip: _____

Return by February 29, 2024 to:

JCBIA, 301 Bridge Street, Smithfield, NC 27577 – or – email deborah@buildingjohnstoncounty.org

----- **For Office Use Only** -----

Date Paid: _____ Amount Paid: _____ Check#: _____ CC: _____

Paid By: _____ Entered in QB: _____ Entered in SS: _____